



COMMERCE

COMMUNICATION

CONTINUITY

E=MC⁴

Platform for Federal Innovation

Now more than ever, the government, citizens, and businesses expect federal agencies to be responsive, transparent, and flexible organizations. The information revolution is changing expectations around agency performance, accountability, and transparency from Main Street, to Pennsylvania Ave. But how can agencies meet these growing expectations within the confines of federal acquisitions regulations, the importance legacy IT systems, and mission critical mandates that makes the introduction of new systems difficult for new users and existing IT infrastructure?

With the USFederal360™ framework from Engage, Inc. and Microsoft.

USFederal360™ is a platform of best-in-breed Microsoft technologies around business process workflow, contact relationships and correspondence management, business intelligence, unified communications, document management, social networking, GIS, data publishing, citizen web portals and more. This stack of Microsoft technologies gives agencies a framework for rapid innovation, quick implementation, and streamlined user adoption.



Designed for Government, Customized for You

USFederal360™ is designed to meet specific federal requirements from the start. Out of the box, it includes capabilities around contact and correspondence management, including the ability to track emails with a single click from within outlook, track all forms of communication and correspondence with any individuals and organizations, and automate correspondence processing through workflow. USFederal360™ also includes a number of other features that meet common federal needs including:

FEATURES	Standard	Enhanced	Premium
Correspondence Management	✓	✓	✓
Contact Management	✓	✓	✓
GUI based customization for new forms and relationships	✓	✓	✓
NARA records Management	✓	✓	✓
FOIA request and Congressional Inquiry Management	✓	✓	✓
Powerful Advanced Find Tool	✓	✓	✓
Workflow for business process automation	✓	✓	✓
Document Management	✓	✓	✓
Citizen self service web portals		✓	✓
GIS dashboards and reporting		✓	✓
Legacy Data Integration		✓	✓
Web dashboards		✓	✓
Integrated social networking and collaboration tools			✓
Unified Communications			✓

- ✓ Events management with online registration
- ✓ Secure social networking
- ✓ Realtime dashboards
- ✓ NARA records management
- ✓ FOIA request and congressional inquiry management
- ✓ Tools to build web dashboards for public consumption based on data in the system transparency
- ✓ Geospatial mapping and information display
- ✓ Activity Management
- ✓ Breakdowns of organizational activities by congressional district
- ✓ Unified Communications
- ✓ Legacy data feed and integration

Additionally, because USFederal360™ is based on Microsoft CRM, it includes a rapid application development platform allowing non-technical users to customize the system to their specific business needs. With Dynamics CRM the basic components of an application can be put together in weeks as opposed to months, leading to quick development and deployment times at a lower cost.

Familiar Microsoft Look and Feel

Because USFederal360™ is based on Microsoft Dynamics CRM 4.0, it can be integrated with the Microsoft Outlook email client giving users access to your organizations data from within a piece of software they already use every day. USFederal360™ also ties in with other familiar Microsoft products, like Excel and Word. Familiar interface spurs user adoption, leading to a more streamlined implementation and immediate results.

More information available at www.usfederal360.com



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